

Kittery

School District

Truth & Knowledge

*Horace Mitchell Primary School
Shapleigh School
R.W. Traip Academy*

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To Whom It May Concern:

The Kittery School District has formally launched a capital campaign to replace the Traip Academy marquee (at the intersection of Whipple Road and Williams Avenue) with a state-of-the-art, dual-sided full color digital marquee. The estimated cost of the project is \$16,000.

A new digital marquee for Traip Academy will provide enhanced opportunities to promote school and District events. The messages will be changed remotely from within the school, so the days of plastic letters and battling the elements to update the school sign will be over!

The location of the sign on Whipple Road enjoys impressive exposure due to school, Foreside, and PNSY traffic. We have appreciated the 'low tech' option for nearly a decade, and now it is time to enhance the sign with a digital marquee. We hope you will consider joining our campaign!

There are three donation levels:

- Bronze Donor ~ \$100 to \$499
- Silver Donor ~ \$500 - \$999
- Gold Donor ~ \$1000 and up

Even before the campaign's official kick off, the District has already received \$8,800. Most notably, the Traip Academy Centennial Committee made a generous contribution. Other major contributors to date include the Rotary Club of Kittery and the Traip Trustees.

A composite plaque with all donor names will be proudly displayed in the Traip Academy atrium. This is a great opportunity to honor a past or future Traip Academy graduate or someone who has made an important contribution to the school as a parent, volunteer, or staff member. Local businesses are also wonderful potential contributors. A donor form is included here for your convenience.

Our goal is to have the new marquee up and running in the fall. I hope you will decide to be part of something important and lasting for Traip Academy and the entire Kittery community.

Sincerely yours,



Eric F. Waddell
Superintendent of Schools